



Everyday Solutions

Natural Personal Care

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Facial Care

Redefining Natural Beauty

The NOW® Solutions Everyday Line

If you're willing to take time each day to do the little things that make you look and feel more beautiful, it's only fair that the products you trust are worthy of such dedication. **NOW® Solutions Everyday** products are formulated to be simple, affordable and as effective as designer products that cost much more. Our Everyday Line consists of natural body care, moisturizers, detoxifying masks and other daily essentials to keep you looking and feeling your absolute best. NOW® Solutions products are not tested on animals. Our line is paraben-free, contains no artificial colors or fragrances and natural preservatives are used whenever possible. You might look like you spent a small fortune, but don't worry...your secret is safe with us.

NOW® Solutions,
redefining natural beauty.

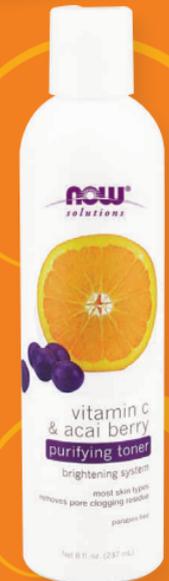
Vitamin C face

A. Vitamin C & Manuka Honey Gel Cleanser - 8 fl. oz.
Provides a deep, gentle cleanse while working to brighten skin tone and smooth texture. Extra Virgin Olive Oil, Aloe Vera and natural Vitamin E are included to enhance the brightening properties and draw moisture to the skin without clogging pores. *Item# 7997*

B. Vitamin C & Oryza Sativa Gentle Scrub - 4 fl. oz.
Formulated to provide gentle, effective exfoliation of damaged skin cells to help restore a more even skin tone and healthy complexion. Vitamin C, Niacin and Aloe Vera work together to unclog pores without irritating sensitive areas. Rice bran (*Oryza sativa*) beads provide natural exfoliation while protecting skin from future damage. *Item# 7998*

C. Vitamin C & Acai Berry Purifying Toner - 8 fl. oz.
Removes excess residue, leaving skin fresh and revitalized. Vitamin C, Acai Berry and Gotu Kola help reduce the appearance of scars and remove pore-clogging residue. Vitamin C & Acai Berry Purifying Toner is an effective, non-abrasive way to help brighten, enhance and rediscover the glow of a healthy complexion. *Item# 7999*

D. Vitamin C & Sea Buckthorn Moisturizer - 2 fl. oz.
Works with the skin's natural chemistry to help lock in moisture and other vital fluids needed to improve elasticity, brighten dull or dark areas and promote tissue cell renewal. Natural Vitamin E helps mend minor flaws and other visible imperfections common to sensitive and combination skin types. *Item# 8000*



Green Tea & Pomegranate face

A. Green Tea & Pomegranate Cream Cleanser - 8 fl. oz.
Cleanses the skin to help maintain a healthy water and oil balance. Green Tea and Pomegranate Extract, along with CoQ10 and Pycnogenol®, provide a powerful boost of natural antioxidants, remove dead skin cells and replenish new, healthy skin cells for an even skin tone. Aloe, Cucumber and Chamomile Extract help to calm and soothe the skin from external elements that cause irritation and redness. *Item# 7992*

B. Green Tea & Pomegranate Purifying Toner - 8 fl. oz.
Green Tea and Pomegranate Extract, along with extracts of Witch Hazel, Rosemary and Nettle, serve as non-abrasive, natural astringents that help remove pore-clogging residue that a cleanser may leave behind. Botanical extracts of Arnica, Aloe, and Cucumber in combination with natural Vitamin E balance the skin's natural tone. *Item# 7994*

C. Green Tea & Pomegranate Day Cream - 2 fl. oz.
Moisturizes deep to infuse skin with the nutrients and antioxidants it needs to stay firm and healthy. Contains Vitamins A, C and E, with CoQ10, Green Tea and Pomegranate Extract to replenish skin's natural glow. *Item# 7990*

D. Green Tea & Pomegranate Night Cream - 2 fl. oz.
An advanced overnight system that works while you sleep to protect and nourish skin. It has been carefully formulated to deliver the natural emollients and nutrients needed for healthy, youthful skin. *Item# 7996*

Facial Detox face

A. European Clay Powder - 6 oz.
European Clay Powder is 100% Pure and Natural. It can be mixed with water and customized with essential oils to your specific skin type. This mask will help draw out impurities from the pores and remove debris from under the skin, decreasing pore size and improving skin tone. European Clay is suitable for most skin types, including problem skin. *Item# 8150*

Skin Renewal Mask
Mix ingredients together in a bowl to a creamy paste, apply to face and neck area, allow 10-15 minutes to dry, then rinse off with warm water and apply moisturizer. Avoid sensitive areas and use 1-2 times weekly as needed. NOT intended for internal use, discard unused product.

3 Tbsp of Moroccan Red Clay or European Clay
4-5 Tbsp of water
3 drops of Rosemary Oil
2 drops of Rose Hip Seed Oil

B. Moroccan Red Clay Powder - 6 oz.
Moroccan Red Clay is a natural powder clay that is highly absorbent and mixes easily with water. It can be customized with essential oils to your specific skin type. It serves as an excellent facial cleanser and purifying mask, especially for individuals with sensitive skin. *Item# 8190*

Cleansing Skin Mask
Mix ingredients together in a bowl to a creamy paste, apply to face and neck area, allow 10-15 minutes to dry, then rinse off with warm water and apply moisturizer. Avoid sensitive areas and use 1-2 times weekly as needed. NOT intended for internal use, discard unused product.

3 Tbsp of Moroccan Red Clay or European Clay
4-5 Tbsp of water
3 drops of Tea Tree Oil
2 drops of Lavender Oil

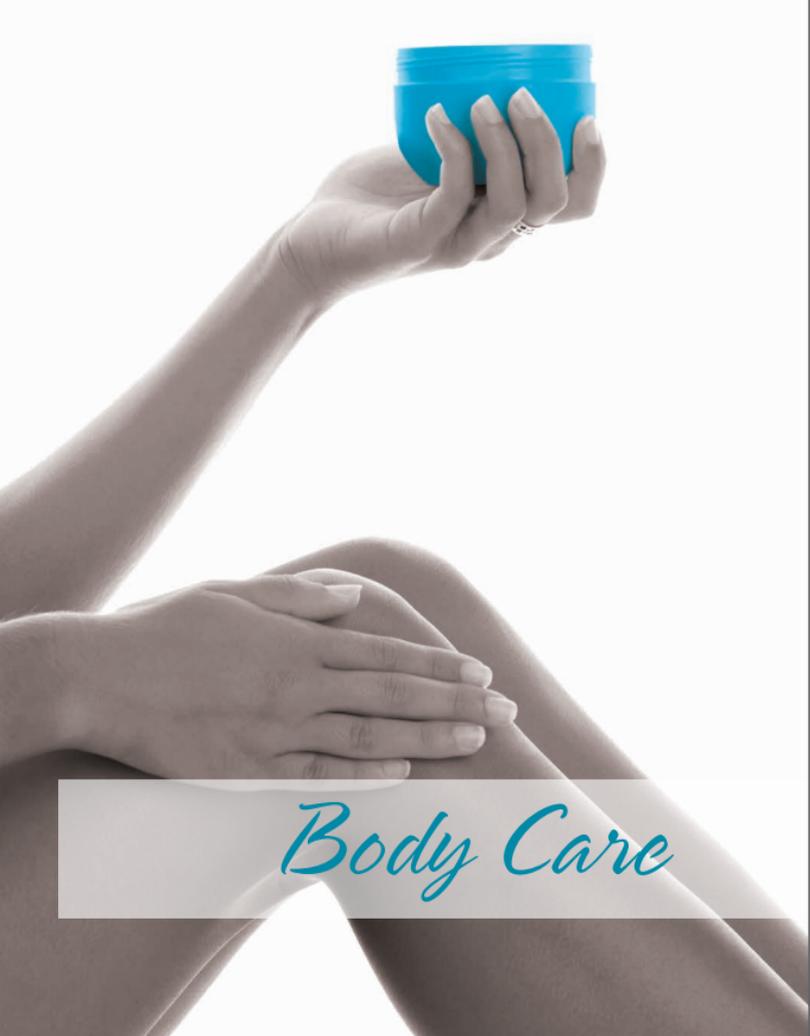


A



B





Body Care

Redefining Natural Beauty

The NOW® Solutions Body Care Line

What good is dieting, exercise and nutritional dedication if you're left walking through life with dry, itchy or irritated skin? NOW® Solutions Everyday Body Care products are formulated with some of the finest natural ingredients in the world and are free of harsh chemicals that could potentially do more harm than good. Whether you have extremely dry or extremely sensitive skin, we have a skin care formula that's sure to meet your unique needs. NOW® Solutions products are not tested on animals. Our line is paraben-free, contains no artificial colors or fragrances, and natural preservatives are used whenever possible.

NOW® Solutions,
redefining natural beauty.

Moisturizers & Lotions

A. Cocoa Butter Lotion - 8 fl. oz.

Cocoa Butter Lotion is formulated with 6% Cocoa Butter and Rhodiola Extract to aid in protecting the skin from stress. Aloe Vera and Allantoin naturally soothe irritated skin while promoting cell regeneration. Almond Oil and Lecithin act as emollients, helping draw and keep moisture in the skin. *Item# 7682*

B. Shea Butter Lotion - 4 fl. oz.

Shea Butter Lotion is naturally formulated with 10% Shea Butter to provide a rich, nourishing coat of moisture to the skin. Allantoin and Vitamin E work to soothe irritated skin. Phospholipids help reduce moisture loss and act as a delivery system to help key ingredients penetrate into the skin. *Item# 7764*

C. Vitamin D-3 Cream - 4 fl. oz.

A single gram of Vitamin D-3 Cream, equal to a 1/4 teaspoon, includes 1,000 IU of Vitamin D-3 to help soothe dry, cracked skin, 500 IU of Vitamin A to help rejuvenate your skin through its antioxidant benefits and 50 IU of Vitamin E to help gently and naturally renew damaged skin. *Item# 8198*

D. Vitamin E Cream 28,000 IU - 4 fl. oz.

Vitamin E 28,000 IU Cream is formulated with one of the highest concentrations of Natural Vitamin E. To boost the effects of Natural Vitamin E, Wheat Germ Oil is added to aid in fighting off free radicals from damaging the skin. *Item# 8199*



Skin Care Oils body



A. 100% Pure and Organic Sweet Almond Oil - 8 fl. oz.

100% Pure and Organic Sweet Almond Oil is a natural oil that's perfect for nourishing and reviving any skin type. Almond Oil is easily absorbed and won't clog pores, promoting clear, soft, healthy skin. Item# 7658



B. 100% Pure Apricot Kernel Oil - 4 fl. oz./16 fl. oz.

100% Pure Apricot Oil is a rejuvenating natural oil that's ideal for softening fine lines and restoring a healthy glow to skin. Rich in essential fatty acids, this gentle oil has excellent restorative properties that promote soft, radiant hair and help to soothe irritated skin. Item# 7665/7666



C. 100% Pure Avocado Oil - 4 fl. oz./16 fl. oz.

100% Pure Avocado Oil is a natural, nutrient-rich vegetable oil that contains collagen-supporting amino acids and proteins, as well as Vitamins A, D and E. Heavy in texture, Avocado Oil increases epidermal elasticity, while thoroughly moisturizing and softening stubborn, dry or cracked skin. When used as a massage oil, it is soft, soothing and leaves no greasy residue. Item# 7670/7678



D. 100% Pure Grapeseed Oil - 4 fl. oz./16 fl. oz.

This versatile oil contains numerous essential fatty acids including Linoleic, Oleic, Stearic, Palmitic, Myristic and Lauric. Its rich, silky texture is perfect for soothing away dryness and irritation and is suitable for all skin types since it won't clog pores or cause break-outs. Item# 7705/7707

E. 100% Pure and Organic Jojoba Oil - 4 fl. oz.

100% Pure and Organic Jojoba Oil is derived from the seed of the jojoba (*Simmondsia chinensis*) shrub and is one of the most popular cosmetic oils available today. It's ideal for all skin and hair types and is most commonly used to promote softer hair and skin. Item# 7713

Skin Care Oils body



A. 100% Pure Jojoba Oil - 1 fl. oz./4 fl. oz./16 fl. oz./1 Gallon
Derived from the seed of the jojoba (*Simmondsia chinensis*) shrub and one of the most popular cosmetic oils available today. It's ideal for all skin and hair types and is most commonly used to promote softer hair and skin. Item# 7715/7717/7718/7719



B. 100% Pure Sweet Almond Oil - 4 fl. oz./16 fl. oz./1 Gallon
100% Pure Sweet Almond Oil is a natural oil that's perfect for nourishing and reviving any skin type. Almond Oil is easily absorbed and won't clog pores, promoting clear, soft, healthy skin. Item# 7660/7661/7659



C. 100% Pure Vegetable Glycerine - 4 fl. oz./16 fl. oz./1 Gallon
Pure Vegetable Glycerine is an outstanding moisturizer and skin cleanser that also provides softening and lubricating benefits. It's hypoallergenic and easily soluble in water, making it suitable for use in all of your favorite cosmetic applications. Item# 7695/7700/7701



D. 100% Pure Castor Oil - 16 fl. oz.

100% Pure Castor Oil is expeller-pressed from the seed of *Ricinus communis* and is virtually odorless and tasteless. While it's applicable in many other areas of wellness, Castor Oil is considered by many to be one of the finest natural skin emollients available today. Item# 7675



Massage Oil Blends body

A. Lavender Almond Massage Oil - 16 fl. oz.

Combines Organic Lavender Oil, natural Almond Oil and Vitamins A, D & E to nourish the skin and create a luxurious combination that soothes and relaxes. *Item# 7663*



B. Comforting Massage Oil - 16 fl. oz.

An advanced blend of natural oils from Lavender, Chamomile and Patchouli that are combined with Grape Seed, Apricot and Almond Oil to provide a full spectrum of emollient properties. *Item# 7664*



C. Refreshing Vanilla Citrus Massage Oil - 8 fl. oz.

Infused with the powerful antioxidant Vitamin E to help protect skin and elastin fibers. Jojoba Oil provides cell-renewing benefits while Almond and Apricot Oils soften and moisturize. Rose Hip Seed Oil rejuvenates the skin, minimizes the appearance of minor imperfections and keeps skin cells hydrated. *Item# 7671*



D. Tranquil Rose Massage Oil - 8 fl. oz.

Infused with the powerful antioxidant benefits of natural Vitamin E and Grapeseed Oil to help protect skin and elastin fibers. Jojoba Oil moisturizes deep to provide cell-renewing benefits while Almond and Apricot Oils soften and moisturize the skin. *Item# 7669*



E. Arnica Warming Relief Massage Oil - 8 fl. oz.

This therapeutic massage oil contains potent Arnica, antioxidant-rich Olive Oil and other essential oils and natural extracts. Arnica Warming Relief Massage Oil is perfect after a busy day or a strenuous workout and can also be used as a daily skin softener. *Item# 7667*

Multi-Purpose Moisturizers/Butters body

A. 100% Pure Cocoa Butter - 7 fl. oz.

A natural moisturizer that's safe for use on even the most sensitive skin types. It is popular for sunburn, dry chapped skin, scar tissue and stretch marks. *Item# 7680*



B. 100% Pure Lanolin - 7 fl. oz.

A powerful, natural moisturizer that can promote smooth, youthful skin. Derived from wool of sheep, the consistency and texture is similar to that of petroleum jelly. *Item# 7725*

C. 100% Pure Coconut Oil - 7 fl. oz.

Rich in skin-friendly saturated fats, this oil is perfect for use on all complexions. This unique oil goes on smooth to leave skin feeling silky and refreshed. *Item# 7683*



D. 100% Natural Shea Butter - 7 fl. oz.

Its rich, luxurious texture moisturizes deep to condition and soften every type of skin. Shea Butter is a wonderful emollient that's perfect for daily use, or those extra-dry areas like the knees, elbows and heels of the feet. *Item# 7758 (Also Available in Organic #7756)*

E. 100% Pure Liquid Lanolin - 4 fl. oz.

A powerful moisturizer that can promote smoothness and translucency associated with healthy, youthful skin. It is perfect for use on very dry, rough or chapped skin. *Item# 7730*



F. 100% Pure & Natural Cocoa Butter with Jojoba Oil - 6.5 fl. oz.

Cocoa Butter with Jojoba Oil unites the skin-softening effects of 75% pure cocoa butter with 25% pure jojoba. Jojoba is very similar to the sebum produced by our own skin, making it an excellent choice for facial and body oils, as well as hair and scalp treatments. *Item# 7760*



Shower Care

Redefining Natural Beauty

The NOW® Solutions Hair Care Line

We refuse to accept that beautiful, healthy hair can only be attained through products that teem with chemicals and foaming agents. Our understanding of these concerns inspired NOW's researchers and personal care experts to develop a line of effective hair care products that are free of harsh synthetic additives. NOW® Solutions Hair Care products are formulated with essential nutrients, botanical extracts and other natural ingredients to be Family Pure, Family SafeSM. Working together, these innovative formulas improve and enhance texture, while moisturizing hair follicles and strengthening roots. NOW® Solutions products are not tested on animals. Our line is paraben-free, contains no artificial colors or fragrances and natural preservatives are used whenever possible.

NOW® Solutions,
redefining natural beauty.

Shower Care **hair** **body**

A. Nutri-Shave™ Natural Shave Cream - 8 fl. oz.

A unique skin care product specially formulated to reduce irritation and the occurrence of ingrown hairs. We've combined the soothing and protective properties of Allantoin with the anti-aging and moisture retentive properties of Hyaluronic Acid to create a truly effective shave for him or her. *Item# 8204*

B. Citrus Moisture™ Shampoo - 16 fl. oz.

C. Citrus Moisture™ Conditioner - 16 fl. oz.

Vitamins B, C and A work with Jojoba Oil and Green Tea extract to remove grimy buildup and add essential nutrients to help strengthen hair and add beautiful shine and body. Citrus Moisture™ Shampoo and Conditioner are formulated with a unique herbal blend to protect, repair and naturally nourish your hair and scalp. *B) Item# 8206 C) Item# 8208*

D. Herbal Revival™ Shampoo - 16 fl. oz.

E. Natural Herbal Revival™ Conditioner - 16 fl. oz.

Horsetail Extract, Tea Tree Oil and Sea Kelp help soothe and nourish the scalp. L-Arginine and L-Cystine strengthen damaged follicles, giving hair a healthy shine and smooth feel. *D) Item# 8210 E) Item# 8212*

F. Berry Full™ Shampoo - 16 fl. oz.

G. Natural Berry Full™ Conditioner - 16 fl. oz.

Biotin, Panthenol, Rosemary and Algae Extract boost volume, add body and generate beautiful shine. Berry Full™ Shampoo and Conditioner are formulated with a unique herbal blend to protect, renew and naturally nourish your hair and scalp. *F) Item# 8214 G) Item# 8216*

**All shampoos are SLS-free and pH Balanced, making them safe for color-treated hair.*





Premium Facial Care

Premium Collection

Science Behind Natural Beauty

The skin is our body's largest organ and it requires special care to maintain its health and attractiveness. Whether you're dealing with the inevitable signs of aging, damage from everyday living, or problem skin in need of nourishment, NOW® Solutions Premium Collection has something for you. Our *science-based formulas* provide effective potencies of active ingredients including several clinically-tested and trademarked ingredients with proven efficacy. Because our products are always *as natural as possible™*, they're perfect for anyone looking to improve their skin tone, self-image and overall skin health. NOW® Solutions products are not tested on animals. Our line is paraben-free, contains no artificial colors or fragrances and natural preservatives are used whenever possible.

NOW® Solutions,
redefining natural beauty.

Hyaluronic Acid face

A. Hyaluronic Acid AM Moisturizer - 2 fl. oz.

Formulated to help draw moisture to your skin's surface and naturally fill in fine lines. Our unique high-potency blend of Hyaluronic Acid and supporting extracts naturally restores the supple elasticity of healthy, youthful skin. *Item# 3363*

B. Hyaluronic Acid PM Crème - 2 fl. oz.

Delivers rich moisture, restoring hyaluronic acid and vital nutrient compounds to your skin. It also provides a rich dose of natural butters and skin care oils to replenish your skin while you sleep. *Item# 7781*

C. Hyaluronic Acid Firming Serum - 1 fl. oz.

Ultra-concentrated hyaluronic acid gel that was developed to increase the skin's natural elastin levels while reducing the appearance of wrinkles and naturally filling in fine lines. Hyaluronic acid is completely safe, very effective and capable of absorbing great amounts of water - an essential element in supporting the elasticity and youthful appearance of skin. *Item# 7788*



CoQ10 face



A. CoQ10 Antioxidant Cream - 2 fl. oz.

Our CoQ10 Antioxidant Cream helps to lessen the appearance of smile and frown lines with an effective combination of nutrients that includes Vitamin A, Hyaluronic Acid, L-Carnosine, and CoQ10. This formula also contains REVINAGE™, a unique ingredient that renews, brightens, and balances skin tone and texture. CoQ10 Antioxidant Cream protects against oxidative damage, rejuvenates damaged skin, and helps to create a healthy water/oil balance to naturally nourish skin. *Item# 8112*

B. CoQ10 Antioxidant Serum - 1 fl. oz.

CoQ10 Antioxidant Serum provides a concentrated 1% CoQ10 to naturally improve appearance of minor flaws and imperfections, especially around the eyes, mouth and forehead where elasticity is often compromised. Like our CoQ10 Antioxidant Cream, this formula contains clinically tested REVINAGE™ to help brighten, smooth, and renew skin tone. CoQ10 Antioxidant Serum supports healthy collagen production and also protects against oxidative damage. *Item# 8110*

Rejuvenating Formulas face



A. Rejuvenating Clay Mask - 4.5 fl. oz.

Multi-fruit acids from sugar cane, sugar maple, orange and lemon extract ferment to remove dull, dead skin cells and reduce signs of aging. Vitamin C, Licorice Extract and Mulberry Extract help to lighten skin tone and brighten your complexion, naturally enhancing beauty. Clinically tested Sepilift® DPHP & ALPAFLOR® GIGAWHITE are included to further support tightening and brightening properties. *Item# 8024*

B. Nature's Microdermabrasion - 2 fl. oz.

Formulated with volcanic sand instead of harmful aluminum crystals to provide more natural and aggressive exfoliation. It aids in brightening the complexion, speeds up cell renewal, refines skin texture and reduces the appearance of discoloration, imperfections, scars and wrinkles. Squalene, Extra Virgin Olive Oil and Avocado Oil aid in cell renewal and protect the skin from environmental factors. *Item# 8082*

C. 2 in 1 Correcting Eye Cream - 1 fl. oz.

Vitamin K and Mulberry Extract aid in reducing dark circles while Sepilift® DPHP at 1% has been proven to naturally tone and smooth fine lines. Helps correct tired eyes by tightening and brightening skin around the eyes. *Item# 8081*





Anti-Aging & Skin Renewal body face

A. Dermal Soothing Cream - 4 fl. oz.

Clinically tested Vitamin B-12 and Licorice Extract NET-DG™ have been shown to help reduce topical skin dryness and discomfort. Shea Butter and Jojoba work together to replenish moisture and aid in skin cell renewal. Avocado Oil helps to support epidermal elasticity while softening and moisturizing skin. *Item# 8197*

B. Wrinkle Rescue™ Moisturizer - 2 fl. oz.

Formulated with 1% Sepilift® DPHP, which has been proven to decrease the appearance of fine lines and wrinkles, to naturally re-establish skin's supple glow over a 4-6 week period. This formula of Blue Green Algae, L-Carnosine, Collagen and natural oils will help you get toned and tightened skin within weeks. *Item# 3365*

C. Dark Spot Serum - 1 fl. oz.

Dark Spot Serum is a cutting-edge formulation that evens out skin tone and restores skin's youthful glow with clinically tested ALPAFLOR® GIGAWHITE, a unique combination of seven alpine plant extracts proven to significantly reduce age spot color intensity and even out skin tone over a 12-week period. Dark Spot Serum also utilizes Licorice Extract, another powerful natural skin brightener, and we've included Vitamin C and a multi-fruit extract aid in brightening and evening skin tone, as well as an abundance of additional nutrients to make Dark Spot Serum a truly effective natural skin brightening product. *Item# 8022*

Clarify and Illuminate face

A. Clarify & Illuminate Age Transformation Cleanser - 8 fl. oz.

Contains Mitostime™ (1% concentration), a clinically tested, concentrated brown algae extract that, when tested at a 1-2% concentration for four weeks, is shown to help the skin breathe better by taking in more oxygen and releasing more carbon dioxide. Marine Collagen promotes collagen production and Allantoin and Manuka Honey reduce irritation and promote the skin's natural healing processes. *Item# 8020*

B. Clarify & Illuminate Age Transformation Toner - 8 fl. oz.

Contains Mitostime™ (2% concentration), a clinically tested, concentrated brown algae extract that, when tested at a 1-2% concentration for four weeks, is shown to help the skin breathe better by taking in more oxygen and releasing more carbon dioxide. Acai Berry acts as a powerful age-defying ingredient due to its high polyphenol content. Vitamins C and E are included to provide antioxidant protection. *Item# 8021*

C. Clarify & Illuminate Age Transformation Moisturizer - 2 fl. oz.

Contains Mitostime™ (5% concentration), a clinically tested, concentrated brown algae extract that, when tested at a 5% concentration for four weeks, is shown to help reduce the appearance of facial aging by up to six years and restore the youthful appearance of cells. Vitamin C is included for its antioxidant protection, Sea Buckthorn Oil further supports the skin's cell renewal processes, while Olive Oil helps replenish moisture. *Item# 8025*



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Premium Collection

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